

## 2007 HeSCA Media Festival Winners

### Bronze Winners

#### Print Media

The University of Texas M. D. Anderson Cancer Center  
*Clinical Trials at M. D. Anderson*  
Julie Bradford, Amy Gonzzales, Diane van Benschop & Maria  
Dungler, Producers

The Royal Children's Hospital Education Institute  
*The Royal Children's Hospital Education Institute Corporate  
Documents*  
Greer Sansom, Producer

#### Video – Continuing Education

Texas Scottish Rite Hospital for Children  
*Making A Thumb – The Story of Pollicization*  
Peter Carter, M.D., Alex Cardiff and Paul Jolly, Producers

#### Video – General Health Information

Kaiser Permanente  
*Learn CPR and Save a Life*  
Jo Ann Lesser, Producer

#### Video – Patient Education

The University of Texas M. D. Anderson Cancer Center  
*Proton Therapy Center: Questions & Answers*  
Julie Bradford & Jane Frank, Producers

#### Video – Marketing

The University of Texas Health Science Center at San Antonio  
*2007 Presidential Awards*  
Will Underwood, Producer

University of Arizona College of Medicine  
*St. Andrew's Clinic Children's Clinic*  
Leslie Owen, Producer

#### Website

Healing Thresholds  
*HealingThresholds.com*  
Lara Pullen, Ph.D., Producer

### Silver Winners

#### Print Media

Biomedical Media  
*Bridging the Management GAP: A practical approach to sleep apnea  
and heart failure*  
Arlyn Bonfield, Producer

Media Resources Centre, Cardiff and Vale NHS Trust  
*Cardiff and Vale NHS Trust Annual Report*  
Rhiannon Matthews, Producer

#### Video – Continuing Education

Vida Health Communications  
*Focus on the Brain: Clinical Practices for Special Care Nurseries*  
Lisa McElaney & Allie Humenuk, Producers

#### Video – Marketing

AAOS  
*Feet*  
Sandra Gordon, Producer

#### Video – Patient Education

Vida Health Communications  
*No Matter How Small: A Parents's Guide to Preterm Infant  
Development*  
Lisa McElaney & Allie Humenuk, Producers

### Gold Winners

#### Print Media

The Royal Children's Hospital  
*"Transitions" Campaign*  
Greer Sansom, Producer

The Royal Children's Hospital  
*Patient Safety Posters*  
Bill Reid, Producer

#### Video – Continuing Education

Vida Health Communications  
*Focus on the Brain: The Science of Preterm Infant Development*  
Lisa McElaney & Allie Humenuk, Producers

#### Video – Curriculum Based

University of Leicester Audio Visual Services  
*Using A Micropipette*  
Jon Shears, Producer

#### Video – General Health Information

Nicole W. Brodsky, Ph.D.  
*Sage*  
Nicole W. Brodsky, Ph.D., Producer

Serac Adventure Films  
*Mountains Without Barriers*  
Michael Brown, Producer

## **2007 HeSCA Media Festival Winners**

### **2007 Holly Harrington-Lux Creative Design Award Winner**

Jon Shears & Carl Vivian, Designers  
*Using A Micropipette*  
University of Leicester Audio Visual Services

### **The 2007 Elmer Friman Best of Show Award Winner:**

Nicole W. Brodsky, Ph.D.  
*Sage*  
Nicole W. Brodsky, Ph.D., Producer